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I deliver new services, products or features based upon understanding of needs in a business, market and users. Over my career I have built up this experience and mixes that with a mind for innovation. I master all processes needed to discover functional needs, define products, build them and deliver to the market. I know how to find the balance between delivering Fast and delivering Quality. Extended experience with Cloud applications, (big) Data analytics and management, scrum/agile/lean and User Interaction. I am able to communicate with both the development side as well as the commercial side in a company.

And this package comes with an excess of energy and fun.

Roles

Role	Skill level	Years of experience
Product Owner	Principal	10 years
Product Manager	Principal	10+ years
Business Analyst	Senior	10+years
Functional Designer	Senior	10+ years
Functional Consultant	Senior	10+ years

Skills

Agile	User understanding	Stakeholder management
Lean (MVP) development	Business case creation	Scrum
Backlog management	Product evangelism	User Interaction
Functional creativity	Concept development	Cloud
R	Hadoop/SparkR	ETL

Markets

Reference data management	5 years
Data collection & management	7 years
Innovating tech companies	7 years

Languages

Dutch	Native
English	Near Native

Education

BSEE (ing)	1987 - 1992	Rens & Rens
Leadership learning track	2016	Inzicht
Certified Scrum Product Owner	2008	Scrum Alliance
Application Usability	2007	Nielsen Norman Group
Asset management basics	2006	Intuition
Nima A	2000	Nima
PRINCE2 Practitioner	2010	NIMO Institute

Work history

12/2012	Now	Head of Product at Nebu b.v.
2/2012	11/2012	Manager Development at Sapienza Consulting B.V.
2006	2012	Senior Product manager at Asset Control B.V.
2005	2006	Marketing, sales and product manager at Media Utilities B.V.
2003	2005	Product Manager Data collection systems at Nipo Software B.V.
2001	2003	Product Manager at T-Mobile (Ben)
2001	2001	Product manager Home automation at Bredband Benelux B.V.
1999	2001	Product Manager Outdoor WIFI Products at Intersil B.V.
1998	1999	Product Manager at Ascom Tateco New Business development

References

Wouter Eijben

Director Operations at Nebu

Above all else, I value Emile for the way he is continuously able to look at things from a unique (and often abstract) perspective. Usually being one, or a few steps ahead of the curve. That, combined with his creative talent, often sheds new light on discussions and perspectives. He is often able to enthuse people around him with his vision - not limited to merely product. Next to that, I've thoroughly enjoyed working with him, as Emile is able to brighten up even the most boring lunch conversation with some well-directed provocative remarks. In short: Emile stirs up the way people look at things, which is much needed in any organisation

Ian Roberts

Head of Sales at Nebu

Simply put, Emile is one of a special kind: He has a unique talent for spotting future trends, identifying the technology best suited, and translating this to a business need. He has a passion to learn, and a commitment to a vision and is open to new ideas, always looking to exploit technology in new and exciting ways. A visionary!

Gyula Borsós

Scrum Master at Nebu & Agile Coach at SZÁMALK TRAINING

Emile has a thriving vision regarding of future, the most valuable skill of a Product Owner. Having a solid agile software development knowledge, he is easy to work with in any agile teams. His down-to-earth attitude and cool personality makes any interaction with him to be FUN

Zoltán Szuhai

Director Research and Development | Managing Director Nebu Hungary - at Nebu

We introduced scrum at Nebu, together with Emile - without him, it could not really have been possible switching that smooth. He is a real agile guy, unique combination of high level of creativity and problem solving ability. While Emile is being a great product manager, luckily he is not limited to the product and functionality only for the current market, but he is actively looking around for opportunities, that gives a whole new perspective to the product, and of course several benefits for the customer - this constant seeking and hunting for opportunities resulted in several gems, that has become the nicest parts of the Nebu Suite.

Martijn Groot

VP of Product Management at Asset Control

I hired Emile as a Product Manager in 2006 and he quickly developed to the driving force behind a significant part of our product offerings. Emile brings a rare combination of functional knowledge, commercial insight, people skills and tenacity in delivering product on time. Apart from that, his wide experience in product management roles and knowledge about best practices brought many improvements to the overall company as well

Xander Coolen

Partner bij De Hollandsche Meesters

Emile is a dedicated, creative and focused product manager with a vast amount of (practical and successful) experience. He has been a champion in convincing me to invest in working out ideas and spending time to elaborate on product ideas and product introductions. Apart from that he is a constructive thinker, a modest person and a positive guy to be around.

Work history details

Head of Product at Nebu B.V. **12-2012 - Current**

Nebu b.v. provides a Data Collection platform for market researchers. Any data that is needed for a market research project can be collected, processed and managed by the Nebu platform. It supports both traditional collection methods through questionnaires as well as collection of data of additional sources like CRM systems, IoT and other possible sources. Platform support usage of custom R scripts for processing or visualizations and links to all traditional Market Research tools.

At Nebu I achieved so far:

- Setting up a new strategy on Data Collection for market research and launch the first Big Data solution in the market segment.
- Transformed the product development to a fully agile process with a strong lean approach.
- Introduced an app store on our platform to link additional data services to the data collection projects.
- Hands-on Product ownership (backlog management, story creation, in sprint support of the team, priority management, etc)
- Manage the Product management department on a day to day base.
- Several Blogs and Publications on market developments and innovations in the Market Research Market.
- Usability (Interviewing, Focus groups, Surveys, Demo's)

Gained elaborate experience with: Strategic Product Management, Lean development, Research models, R, Data analysis, Hadoop, continuous deployment.

Manager Development at Sapienza consulting B.V. **2-2012 till 11-2012**

Responsible for the entire product development department, implementation of Agile and line management of the development team as well as the PO's. Managing 3 scrum teams, one on-site, one off-site and one off-shore.

Senior Product Manager at Asset Control B.V. **2006 till 2011**

Asset Control is market leader in the centralized data management market. Asset Controls platform supports the entire life cycle of financial instrument data management sourced from Telekurs, Reuters, Bloomberg, cleansing, enrichment, storage, distribution, applications and research services in the banking and investment market. Company was owned by Fidelity Ventures. Typical customers are JPMC, State Street, ING, Barclays, Standard Bank, etc.

Had the responsibility for all GUI elements of the Asset Control product suite. Responsible for definition, design, and life cycle. Delivered a major redesign on the front-end system for Data management interface for cleansing of financial instrument sourced from Data Vendors like Telekurs, Reuters, Markit and Bloomberg. Besides that, I developed concept for better insights and usability Corporate Actions, and was at the front-line for design of any customer specific functionality.

Role covered analysis of business needs and defining functional requirements based upon customer and users interviewing, designing user interaction, as well as translating this to backlogs and sprint plannings.

Have had a significant role in the transition to SCRUM of software development department.

Became a Certified Product Owner

Specific experience gained at AC: Certified Product Owner, Agile, SOA, Prince2, Financial instruments and their markets, Business analyst role for custom developments.

Marketing, sales and product manager at *Media Utilities B.V.*

2005 till 2006

Media Utilities was a small company focused the broadcast market. In the past few years it has become the main supplier of all professional radio stations in Holland. Complete radio studio's have been supplied to Radio 1, 2, 3 and 4, Radio 538, Veronica, Sky radio etc.

I am responsible for the launch of a new professional audio distribution system based on Ethernet technology. Applications for this technology can be found in the fixed- installation market, audio rental market, broadcast market and the event market. I have been setting up a network of resellers and running pilot projects.

Product Manager Data collection systems at *Nipo Software B.V.*

2003 till 2005

Nipo Software B.V. develops software system for market research. Systems are used worldwide by over 200 market research companies.

As Product Manager I was responsible for all specification of the products in my product group, roadmap of future products and features, product documentation, etc.

The Nipo Software products are developed in C++, Delphi and .Net.

Left the company for a new opportunity.

Achievements:

- Set up a Product Management department
- Changed development method around from "customer's feature request" driven to strategic product roadmap driven
- Delivered a state of the art multi channel data collection product (Interview system that can be used in a mix of market research via web and telephone)

Product Manager at *T-Mobile (Ben)*

2001 till 2003

As Product Manager for business to business products I was responsible for the design and development of the functionality and design of "Ben-beheer", a B-to-B selfcare portal.

Product manager Home automation at *Bredband Benelux B.V.*

2001

Bredband Benelux B.V. Bredband was a Netherlands start-up company rolling out a "fiber to the home" network. As product manager home automation I was responsible for all on-premises equipment and installation services.

Product Manager Outdoor WIFI Products at *Intersil B.V.*

1999 till 2001

US headquartered semiconductor company specializing in telecommunications and networking. The Dutch subsidiary was part of the PRISM WLAN division of Intersil. Originally joined NoWiresNeeded B.V., a Dutch start-up in WLAN firmware and systems design taken over by Intersil Inc. in May 2000. NoWiresNeeded was one of the major contributors of the IEEE802.11 (wifi) standard.

As Product Manager Outdoor WIFI Products, I had ownership of the outdoor bridging products and it's required software tools used for enterprise and wireless ISP networks. This ownership covered the total product life cycle, beginning in the pre-development phase with identification of the market segment in 1999. The bridges are mainly sold in the OEM channel and as reference design (chipsets) to major customers such as: Compaq, 3Com, Cisco, Breezecom and many Taiwanese manufactures. I was responsible for several product generation releases, and attended tradeshow and customer meetings, giving presentations on the outdoor products and markets.

Achievements:

- Launched the very first (world wide) wifi product.
- Established highly profitable outdoor bridging business with \$20 million p.a. revenues
- Responsible for three generations of outdoor products

**Project/ Product Manager at Ascom Tateco New Business development
1998 till 1999**

Ascom Tateco is a joint venture between Ascom of Switzerland and Ericsson. Due to reorganization this department was moved to Sweden.

As Project/product manager I was responsible for new product projects based upon the existing product portfolio of Ascom.

**Technical Manager Muzak Europe B.V.
1995 till 1998**

Muzak was a joint venture between Muzak LP from the USA and Alcas from the Netherlands. Muzak supplies background music via satellite. I was asked to participate in the start-up of this company.

As a technical manager I was responsible for the broadcast center of Muzak Europe.